

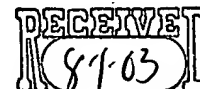
AUG-01-2003 09:50

HEWLETT-PACKARD COMPANY
Intellectual Property Administration
P. O. Box 272400
Fort Collins, Colorado 80527-2400

P.02/02

PATENT APPLICATION

ATTORNEY DOCKET NO. 30001475 -3



IN THE
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Alan D Marshall

Confirmation No.:

Application No.: 09/780370

Examiner:

Filing Date: Feb 12, 2001

Group Art Unit: 2131

Title: Improvements Relating To Digital Watermarks

Commissioner For Patents
PO Box 1450
Alexandria, VA 22313-1450

APPOINTMENT OF ASSOCIATE ATTORNEY/AGENT 37 CFR 1.34(b)

Sir:

In the above-identified application, please recognize Richard Bern, Patent Reg. No. 28,145, as associate attorney/agent with full power to prosecute this application, to make alterations and amendments therein, and to transact all business in the U.S. Patent and Trademark Office connected therewith.

Please address all future communications to:

HEWLETT-PACKARD COMPANY
Intellectual Property Administration
P.O. Box 272400
Fort Collins, Colorado 80527-2400

() I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Alexandria, VA 22313-1450

Date of Deposit: or

(X) I hereby certify that this paper is being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Date of Facsimile: Aug 1, 2003

Typed Name: Mike Kraft

Signature: Mike Kraft

Respectfully submitted,

By Guy J. Kelley

Guy J. Kelley

Attorney/Agent for Applicant(s)
Reg. No. 32,905

Date: July 31, 2003

Telephone No.: (970) 898-6970



2/100



Hewlett-Packard Company
Legal Department
Intellectual Property Administration
P.O. Box 271400
Ft. Collins, CO 80527-2400
www.hp.com

To
Art Unit 2100

Company
U.S. Patent Office

Telephone
703.308.1202

Fax
703.746-7239

From
Mike Kraft
Hewlett-Packard Company
970.898.0883
970.898.0640

Subject
Appointment of Associate
Attorney

Number of Pages
2 (including cover page)

Date
August 1, 2003

Dear Sir or Madam,

Submitted herewith is an Appointment of Associate Attorney.

Sincerely,

Hewlett-Packard Company


Mike Kraft
Legal Administrator